



mary|e|smithfoundation

20650 S. Cicero Ave. #827
Matteson, IL 60443
Tel 708-342-0800
www.maryesmithfoundation.org

Dear Friend of the Mary E. Smith Foundation, Inc.,

It is estimated that 78,000 people would receive a primary brain tumor diagnosis. Brain tumors are now the leading cause of cancer death in children less than age 20. They are also the second leading cause of cancer death in females under 20 and male adults up to age 39. Today there are 688,096 Americans living with a primary brain tumor. Despite new legislation and major breakthroughs in treatment options, there is still more work to be done.

The **Mary E. Smith (M.O.M) Foundation, Inc./Memories of Mary** is a nonprofit 501(c)(3) charity dedicated to the memory of Mary Elizabeth Smith. Since our incorporation in 2008, the organization has been committed to winning the fight against brain tumors. The foundation is active in the community and has donated over **\$30,000** to the cause. Our support includes awarding medical screening awards to assist with the cost of MRI's and CT scans. Providing funds to support the education of survivors and/or their immediate family members. As well as giving financial assistance to our future leaders in Neurology and Oncology.

On **May 20, 2018**, the Mary E. Smith Foundation, Inc. will host its **Annual Shoesational Scholarship Gala & Auction** to celebrate our 2018 award recipients. Proceeds raised at this event fund our **AIM HIGH** initiative dedicated to providing academic scholarships to high school, college and medical students through out the country.

I invite you to join us by participating in the event as a **Scholarship Sponsor, Shoe Auction Donor, AD Book Supporter, Vendor or Model**. In lieu of a donation, auction donors will provide a pair of shoes worthy of raising funds to fight brain tumors. Vendors will showcase and sell shoes through out the event. Lastly, our models will help us **Shoe Away Brain Tumors** in our **Shoesational Shoe Show**. Please review the attached form for detailed information on event level sponsors and other initiatives designed to support our cause. Your donations are tax deductible under U.S. federal tax provisions (EIN: 26 2297602).

Thanks again for caring enough to truly make a difference. This foundation depends on generous supporters and/or donors like you to continue our commitment to winning the fight against brain tumors. Please call **708-342-0800** if you have any questions.

Sincerely,

Tiffany Smith-Woodson
Co-Founder & President
Mary E. Smith Foundation, Inc.
tsmithwoodson@maryesmithfoundation.org



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2018 Shoesational Scholarship Gala & Auction Event Partner Levels



Shoesational Scholarship Sponsor

Sponsorships help offset the cost of the event and raise additional funds to support our **2018-2019** scholarship and grant programs. Your business/group will be featured on our website and in promotional material (with minimum recommended donation.) A link to your business/group website will be provided. ANY AMOUNT- **\$1500** recommended minimum.



Shoesational Shoe Auction Donor

Provide a NEW pair of **SHOETACULAR** shoes to be auctioned at the event. Celebrity shoes may be slightly used. Your donation is tax deductible to the value of your original purchase. Your donation and business will be listed on our website leading up to and during the month of the event. Auction items have been known for raising hundreds of dollars for brain tumors during the event. **\$100 minimum** recommended shoe value.



Shoe Away Brain Tumors Model/Vendor/Attendee/AD Book

Do you have a classic shoe? Help us **Shoe Away Brain Tumors** in our **Shoesational Shoe Show!** Win a prize for the **BEST** shoe. Are you a vendor with sassy, classy shoes? Showcase them at our event. The first **3-5 Vendors** who donate to our cause in lieu of a vendor fee are welcome. Your donation is tax deductible. Your contributions help offset the cost of the event and raise additional funds to support our **2018-2019** scholarship and grant programs. Vendors/Models will be confirmed with our event coordinator. Contact us to secure space at information@maryesmithfoundation.org. **AD ½ Pg B&W \$60, ½ Pg Color \$75, Full B&W \$120, Full Color \$150; Vendor Attendance \$45 donation; Attendee Tickets \$60; Models Free volunteer and/or give any donation to our cause**

Advertising Sponsorship Opportunities
assist us in our mission to **FIND A CURE**,
AIM HIGH & SAVE A LIFE from Brain Tumor



Annual MESF Advertising/Partner Levels



DIAMOND LEVEL SUPPORTS our "FIND A CURE" Initiative Contribute to our fund to support the newest grants to the nations top researchers. **DIAMOND LEVEL** support secures **ALL ACCESS** advertising for the upcoming year. Includes logo on our website. Company name and logo will be prominently displayed on signage, flyers, press releases and t-shirts for all 3 of our signature. *Any applicable Vendor fees are waived when booth/table space is provided at the events. **\$10,000+**



TOPAZ LEVEL SUPPORTS our "AIM HIGH" Initiative Contribute to provide academic scholarships to high school and college students. **TOPAZ LEVEL** support secures advertising at **2** of our events. Company name and logo will be prominently displayed on signage, flyers, press releases and t-shirts for 2 of our signature events. *Any applicable Vendor fees are waived when booth/table space is provided at the events. **\$5000**



RUBY LEVEL SUPPORTS our "SAVE A LIFE" Initiative Contribute to our fund to provide financial support for screening and health awareness. It also aids families experiencing financial hardship during a brain tumor diagnosis. **RUBY LEVEL** support secures advertising at **1** of our events. Company name and logo will be prominently displayed on signage, flyers, press releases and t-shirts for our leading signature event. *Any applicable Vendor fees are waived when booth/table space is provided at the events. **\$2000**



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2018 Event Partner/Vendor/Sponsor Levels (ALL EVENTS)

Thank you for supporting our cause. With your help, we can meet and exceed our 2018 fundraising goals. Please print & complete this form or utilize our online system at www.maryesmithfoundation.org.

Business/Organization/Model Name		Contact Name	
Email		Contact Phone	
Address	City	St	Zip Code

SUPPORT LEVEL

____ Partner Group ____ Event Sponsor ____ Vendor

PARTNER LEVEL *See Annual AD Partner Page

____ **DIAMOND** ____ **TOPAZ** ____ **RUBY**
\$10,000+ \$5000+ \$2000+

EVENT LEVEL *See Attached Pages

• Annual Brain Tumor Awareness 5K Fun Run/Walk

____ Gold ____ Silver ____ Bronze ____ Supporter/Vendor
\$1000+ \$500+ \$200+ \$35+

• Annual Scholarship Gala & Auction

____ Sponsor ____ Auction Donor ____ Tickets ____ Vendor ____ Gala AD BOOK
\$1500+ \$100 value item \$60 indiv/\$600 table (10) \$45 Select \$ Below





FULL PAGE COLOR \$150 FULL PAGE BLACK & WHITE \$120 1/2 PAGE COLOR \$75 1/2 PAGE BLACK & WHITE \$60

• #GIVINGTUESDAY Health & Fitness Community Event

____ Sponsor ____ Raffle Donor ____ Vendor
In-Kind \$ In-Kind \$ \$25

SUBMIT DONATION

Partner Level Total \$ _____
 Event Level Total (Walk/Run,Gala,Paint,#GivingTuesday) \$ _____
 AD Book Total \$ _____
 Additional Donation \$ _____
 Grand Total \$ _____

Payment Method: Check Money Order Credit Card    

Account No. _____ Expiration Date _____

Card Holder Name _____ V Code _____

Signature _____ Date _____

Make checks or money orders payable to Mary E. Smith Foundation. Please remit total amount with form to:
Mary E. Smith Foundation
20650 S. Cicero Ave. #827
Matteson, IL 60443

Via email to information@maryesmithfoundation.org or Fax to 708-342-0800

Thanks for your support!

