



mary|e|smithfoundation

20650 S. Cicero Ave. #827  
Matteson, IL 60443  
Tel 708-342-0800  
[www.maryesmithfoundation.org](http://www.maryesmithfoundation.org)

Dear Friend of the Mary E. Smith Foundation, Inc.,

Last year it was estimated that 69,720 people would receive a primary brain tumor diagnosis. Brain tumors are now the leading cause of cancer death in children less than age 20. They are also the second leading cause of cancer death in females under 20 and male adults up to age 39. Today there are 688,096 Americans living with a primary brain tumor. Despite new legislation and major breakthroughs in treatment options, there is still more work to be done.

The **Mary E. Smith (M.O.M) Foundation, Inc./Memories of Mary** is a nonprofit 501(c)(3) charity dedicated to the memory of Mary Elizabeth Smith. Since our incorporation in 2008, the organization has been committed to winning the fight against brain tumors. The foundation is active in the community and has donated over **\$70,000** to the cause. Our support includes awarding medical screening awards to assist with the cost of MRI's and CT scans. Providing funds to support the education of survivors and/or their immediate family members. As well as giving financial assistance to our future leaders in Neurology and Oncology.

We invite you to join us in the fight against brain tumors by purchasing an Ad in our **Shoe Away Brain Tumors Advertisement Book** for our upcoming Scholarship Gala, Shoe Show and Auction. We will also highlight information on your business/organization/group at our Annual 5K Brain Tumor Awareness Event. This opportunity provides exposure to an audience of **500+** participants across the Chicago Metropolitan and suburban areas. Please consider one of the following:

<b>FULL PAGE COLOR*</b>	<b>\$150</b>
FULL PAGE BLACK & WHITE	<b>\$120</b>
<b>HALF PAGE COLOR*</b>	<b>\$75</b>
HALF PAGE BLACK & WHITE	<b>\$60</b>
Individual Event Tickets	\$60 per person
Group of 11or More Tickets	\$55 per person
<b>MESF Initiatives Donations</b>	<b>Any Amount**</b>

*\*For A LIMITED TIME, secure a COLOR PAGE for the price of a BLACK & WHITE!!*

*\*\* This includes an honorable mention in the scholarship program. Your donations are tax deductible under U.S. federal tax provisions (EIN: 26 2297602).*

Thanks again for caring enough to truly make a difference. This foundation depends on generous supporters and/or donors like you to continue our commitment to winning the fight against brain tumors. Please call **708-342-0800** if you have any questions.

Sincerely,

Tiffany Smith-Woodson  
Co-Founder & President  
Mary E. Smith Foundation, Inc.  
[tsmithwoodson@maryesmithfoundation.org](mailto:tsmithwoodson@maryesmithfoundation.org)

**3<sup>rd</sup> Annual Shoesational Scholarship & Auction Awards Gala  
SHOE AWAY BRAIN TUMORS**

2pm Sunday May 20<sup>th</sup>  
*The Cheney Mansion*  
Oak Park, IL.

**AD BOOK REQUEST**

**T**hank you for supporting Brain Tumor Initiatives. With your help, we can meet and exceed our 2018 fundraising goals. Options and payments may be accessed online at [www.maryesmithfoundation.org](http://www.maryesmithfoundation.org) or select a advertisement level listed below and return the form & print ready Ad via **Email** to [information@maryesmithfoundation.org](mailto:information@maryesmithfoundation.org), **US Mail** to 20650 S. Cicero Ave. #827, Matteson, IL 60443, or **Fax** to 708-342-0800

**Select a Mary E. Smith Foundation advertisement/participation levels:**

- 1 FULL COLOR**       **2 FULL B/W**       **3 HALF COLOR**       **4 HALF B/W**  
*\$150*      *\$120*      *\$75*      *\$60*
- Check to reserve a table for 10 (\$600)       Ticket(s) ONLY (\$60/\$55 over 10)

\_\_\_\_\_ Phone # \_\_\_\_\_  
 Business Name & Contact Person

\_\_\_\_\_ Contact Phone (alternate) \_\_\_\_\_  
 Email

\_\_\_\_\_ Zip Code \_\_\_\_\_  
 Address City St

**Ad Amount**      \$ \_\_\_\_\_ (see above advertisement levels)

**# of Tickets**      \_\_\_\_\_ (**\$60 ea.** individual tickets, **\$55 ea.** 11 or more)

**Ticket Total Price**      \$ \_\_\_\_\_

**SUBTOTAL**      \$ \_\_\_\_\_ (Ad Amount + Ticket Total)

**Donation**      \$ \_\_\_\_\_ (optional)

**GRAND TOTAL**      \$ \_\_\_\_\_ (Ad Amount + Ticket Total Price + Applicable donation)

**Payment Method:**    \_\_\_ Check    \_\_\_ Money Order    \_\_\_ Credit Card

Make checks or money orders payable to Mary E. Smith Foundation. Please remit total amount to:

Mary E. Smith Foundation  
20650 S. Cicero Ave. #827  
Matteson, IL 60443

For your convenience, we accept online payments from all major credits cards and Paypal. To make on-line payment go to [www.maryesmithfoundation.com/donations.org](http://www.maryesmithfoundation.com/donations.org) or use this form to indicate credit card preference, provide account information, and signature.



Account No. \_\_\_\_\_ Expiration Date \_\_\_\_\_

Card Holder Name \_\_\_\_\_ V Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Thanks for your support!**

